

Nebraska Cooperative Council 2024 Leadership Luncheon Series Virtual Program



This year's Leadership Luncheon Series will be two 75-minute virtual sessions. The registration fee covers both sessions and participating in both is highly recommended.

DATE:

Thu, Dec 12, 2024
and
Thu, Dec 19, 2024

TIME:

12noon - 1:15pm CT

PRE-REGISTRATION

DEADLINE:

Dec 2, 2024

Registration includes both Leadership Luncheons.

Let your cooperative know you'd like to attend - they have the registration form.

The Teams link will be emailed to all registrants 2 days prior to each Luncheon.

DECEMBER 12:

“Futureproofing Your Board” with David Parker

David will discuss how to futureproof your Board of Directors. The session will cover topics such as what kind of board do you want for the future and how to recruit for it. What are the do's and don'ts for your board and best practices you should be following in the current environment.

DECEMBER 19:

“Updates on the Resilient Soils Act and the Nitrogen Reduction Act” with Alexa

Davis and Jesse Bradley from the Department of Natural Resources (NeDNR). Alexa and Jesse will go through the regulatory framework resulting from two major pieces of legislation: the Resilient Soils and Water Quality Act (RSWQA) and the Nitrogen Reduction Incentive Act (NiRIA) and how the department intends to manage these programs.

“ProducerConnect©: Leveraging Farm-Specific Data for Optimized Nitrogen Application Recommendations” with Jennifer Swanson and Thad Kuntz

Established in 1972, the NRDs were created to tackle natural resource challenges, especially water management. In response to rising groundwater nitrate levels, a collaborative effort launched ProducerConnect©, a dashboard that provides producers with data-driven insights to optimize nitrogen use and improve irrigation practices, promoting sustainability and reducing environmental impacts. This presentation will provide a window into how ProducerConnect© will work.

PRESENTERS



DAVID PARKER ... David has spent his entire professional life helping individuals and organizations improve their performance. His client work is focused on the areas of strategic planning, sales and marketing, business management, and value-based solutions. David has worked across multiple industries, but he has particular expertise across all levels of the agribusiness value chain with a special emphasis on retail. He is currently the Executive Vice President at Curious Plot, a hybrid marketing communications and consulting organization. He also leads OTM, his own professional speaking and consulting organization. David was a partner and original management team member at ABG/Adayana. He has previously presented on Strategic Planning at the Nebraska Cooperative Council's 2020 Graduate Director Seminar and received extremely positive reviews.

JESSE BRADLEY ... Jesse Bradley is currently serving as the Interim Director at the Nebraska Department of Natural Resources. He was hired in 2006 as an Integrated Water Management Analyst and became the head of the Water Planning Division in 2012. In 2014 Jesse was promoted to the role of Deputy Director. In his role at the Department,

Jesse oversees surface water permitting, water administration, water planning, interstate water management, and data collection activities in the Department. He earned a BS in Environmental Geology from the University of Nebraska-Omaha and an MS in Hydrogeology from Clemson University. Jesse is also a licensed professional geologist in the state of Nebraska.

ALEXA DAVIS ... Alexa Davis has been at the Department of Natural Resources assisting in Water Planning, Directors Support efforts, and now helps with the implementation and coordination of various funding programs. She has earned two BS degrees in Water Science and Environmental Science and a MS in Natural Resources from the University of Nebraska- Lincoln.

JENNIFER SWANSON ... Jennifer Swanson is the Director of Water Quality Initiatives with the Nebraska Association of Resources Districts. She holds an Associates of Applied Science in Ag Business and Management Technologies, BS in Fisheries and Wildlife, and MS in Natural Resources with an emphasis in aquatic ecology. Jennifer has 15+ years experience working with state and federal agencies on water quality programs which includes conducting water quality research, analyzing data, writing guidance documents, writing grants, coordinating training events and facilitating meetings. She works in close collaboration with Nebraska's Natural Resources Districts, state and federal agencies, and agriculture organizations to support water quality initiatives and help improve groundwater quality across Nebraska.

THAD KUNTZ ... Thad Kuntz is the Principal Hydrogeologist for Adaptive Resources, Inc. and co-owner of Longitude 103, Inc., located in Scottsbluff. He received his BS in Environmental Geology from Colorado State University. Over the last 19 years, he has worked as a hydrogeologist in both consulting and as a joint employee of North Platte NRD and South Platte NRD and as the sales manager for Longitude 103. Thad is a Licensed Professional Geologist in the State of Nebraska. He has worked in numerous western states, completing hydrogeological investigations, groundwater models, and water resources analyses. Over the past few years, Thad has been meeting and working with NRDs across the state to promote the NRD app, a Longitude 103 software product that allows for effective and efficient data management designed explicitly for NRDs. Thad, his wife Amber, and their two daughters, Brin and Kiley, have a small ranch east of Scottsbluff, raising cattle and sheep.